

General Requirements:

Files Should have .25" bleed on left and right sides and 1.25" bleed on bottom. NO BLEED ON TOP.

Files should be at 100 DPI at 100% size for all double-sided pole banners.

Keep important TYPE and graphics out of the pole pocket and hem area. (unless that is what you want and don't mind hems going into type of graphics .

Keep important TYPE and graphics out the 1" area on the left and right sides of the banner.

Other Set Up Guidelines:

Color space should be CMYK as most of our presses are CMYK Ink. RGB is also OK, but not optimal.

All important information for banners should be within 1 inch of final size to compensate for hem and stitch. See sample image below:

