

# Standard Banner Requirements

## General Requirements:

Files should have 1" bleed on all sides for all standard banners with 1" Hem (2" hem will get 2" webbing).

Files should be at 100 DPI at 100% size for medium-sized banners. For files larger than 120 inches long, 75 DPI is acceptable. If you need to scale your art, please double your .\DPI every 50%.

Files should have fonts outlined as we open all files to check color resolution and like to print the native files for best quality prints.

Some files will require other support graphics and fonts. Please remember to include these with your submitted files. These support graphics will include all links and fonts.

## Other Set Up Guidelines:

Color space should be CMYK as most of our presses are CMYK Ink. RGB is also OK, but not optimal.

All color call outs (Solid coated PMS) should be noted to your Account manager or in the files themselves. All PMS colors should be already placed into the files correctly.

All important information for banners should be within 1 inch of final size to compensate for hem and stitch. See sample image below:

